

## Twinkle aka Alitzah

Alitzah (like “pizza”), a California native, began performing at the young age of eight in numerous musical productions, voiceovers, and commercials. As a tween, she became a series regular in the first Spanish family comedy *Sanchez of Bel Air* for the USA network and recurred on NBC's *My 2 Dads*.

Alitzah was a member of Nobody's Angel, an all-girl singing group signed to Hollywood Records. After releasing their debut album in 2000, they opened for Britney Spears and The Backstreet Boys and sang on movie soundtracks such as *Parent Trap*, *Pokemon*, *The Wedding Planner* and *102 Dalmations*. In 2002, the girls earned a gold record for two of their songs on the *Princess Diaries* soundtrack.

Now, Peruvian-American Alitzah is rocking the children's entertainment world as “Twinkle” with her show *Twinkle Time*.

“I want to be like Oprah for the children's market! I realized that kids and parents were listening to the same kid songs that I grew up with. I wanted to hear new sounds, you know, change up the vibe of the kids market,” Twinkle says.

*Twinkle Time* made their first television appearance on FOX LA morning news, which caught the eye of Main Stream Music on Warner Music, which then signed Twinkle to a distribution deal. In November 2009, Twinkle's debut CD *Twinkle Time* was released. A year later, Twinkle was featured in a national commercial for Toyota.

Twinkle released her second CD, *Made In The USA*, in 2012. The album won two Global Music Awards for Best Children's Song (“Made In The U.S.A”) and Best Children's Album.

In 2013, Twinkle partnered with children’s clothing retailer Gymboree and Crazy 8, resulting in *Twinkle Time* music videos streaming in more than 1,200 stores worldwide. In addition, Twinkle was honored when National Council of La Raza (NCLR) asked *Twinkle Time* to be a brand ambassador and perform for their Family Expo in New Orleans. Twinkle has appeared on CNN Espanol, Telemundo, Azteca TV, WGNO-ABC ,Univison and KTLA and was interviewed on LA's #1 radio station KISS FM.

*Twinkle Time* has played in over 60 cities in front of thousands of kids and families and has garnered celebrity clients such as Gwen Stefani, Will and Jada Smith, Jessica Alba, Carlos Mencia, Hank Azaria and Christina Milian,.

You can find Twinkle and her friends at their residency venues, The Grove in Los Angeles and The Americana at Brand in Glendale, CA. Twinkle is currently in the studio writing and recording some awesome new tunes for her third album and gearing up for a nationwide tour in 2015.

There is so much in store for Twinkle. Get ready to Blink 3 Times-- **It's TWINKLE TIME!**